



Naeem Zafar

Professor, University of California Berkley, Haas School of Business

Naeem is a faculty member at the University of California Berkeley Haas School of business. He has taught entrepreneurship and New Venture Finance since 2005. He is also the president and CEO of Bitzer Mobile, a company that provides a platform for enterprise data mobility.

Naeem started his own business at the age of 26 and subsequently went on to start, or work at, six startups. His first job out of Brown University with a degree in electrical engineering was to design chips and electronic systems. Twenty years, two kids, one IPO and three CEO stints later, he founded Concordia Ventures and Startup-Advisor, a company focused on educating and advising entrepreneurs on all aspects of starting and running a business (www.Startup-Advsior.com).

Naeem works frequently with the US State Department in promoting innovation and entrepreneurship across the world and in April was invited to the Presidential Summit on Entrepreneurship in Washington, DC to participate in a dialogue about starting an entrepreneurial ecosystem for Muslim majority countries worldwide. He is on the International advisory board for the North African initiative at the Aspen Institute and on the advisory board on entrepreneurship to the American Pakistan Foundation.

He has travelled to 74 countries to understand cultures and how business is done and considers himself a global citizen.

Naeem has authored five books on entrepreneurship on topics ranging from conducting market research to seeking the right funding to successful ways to start a business. Information can be found on www.NaeemZafar.com. His books including “7-Steps to a Successful Startup” are also available on Amazon.com, Kindle and on the iTunes App store.